

2018-2019



Annual Report

SRI RAM GOBURDHUN CHARITABLE TRUST
PROJECT WHY

MISSION

“Creating spaces to dream, learn and transform lives”.

VISION

Project WHY strives to provide quality educational support to underprivileged children so that they can complete their schooling years and achieve their dreams. We strive to provide our children with life enhancing programs, character development opportunities and have a voice. Project WHY also believes in gender inclusion and self-reliance in improving women’s socio-economic status through skill enhancement. Specifically, we envision that by 2020, we will:

- *Provide a more comprehensive teen program to include opportunities for career development, computer skills development, social and life skills.*
- *Collaborate with other educational institutions.*
- *Look to create a stronger and sustainable organization.*
- *Increase domestic funding, both individually and through CSR policies.*
- *Give the children the best head-start in life and take their dreams forward.*

Message from Founder

2018 began serenely as we had a large donor that stood by us, as we soldiered on the path of sustainability. Through the year, we continued our image building activities and endeavored to reach out to corporates, foundations as well as institutions. The results were not as positive as expected but there were glimmers of hope along the way. Many lessons were learnt and we hoped we would collaborate with more in the coming year.

We persevered in our efforts to enhance the quality of our outreach to inspire and motivate our children and our team to strive higher. Workshops on a varied range of issues and topics were held for both staff and children and many educational outings were organized. Our in-house assessment program bore its fruits as we could see marked improvement in many children and take immediate remedial measures for those in need.

In mid 2018, we were told by one of our large donor that their support would end in March 2019. This was a much-needed wake up call. It was time to pull all stops and begin to look for new sources of funding. Everyone was called to task. We looked at all alternatives possible from corporate funding to crowdfunding and everything in the middle. We sought the help of our Board members to help us find new contacts, scoured the Internet for foundations that we could contact and once again knocked at the door of our long-term Friends and Family to help in finding new sources of funding.

A staunch supporter and friend helped us put our Social Media outreach in order and we were able to launch our first crowdfunding campaign in December. The campaign was successful and gave us the confidence of taking this route in the future. We also increased our social media presence with the help of new friends who visited us and promised to help and some bloggers even held a blogathon for Project WHY. This is

work in progress. We also increased our network within India, something I have been wanting to do for long, and have found a new set of individual donors with the potential to introduce us to more donors.

Once again, I was overwhelmed by the love and support of all our friends to whom I remain eternally beholden as they never stopped believing in my dream and were always there to encourage me through testing moments. Despite the setbacks big and small, back stage the show ran perfectly and that is because of the incredible team that steers Project WHY and without whom nothing would be possible as they are the ones who give wings to my dreams. To them I say “Chapeau Bas!”

I am also deeply grateful to all the members of the Board who have stood by me and have taken upon themselves the task to steer Project WHY towards sustainability.

As I write these words, my team and I are ready for the challenges that the new financial year would bring. I feel optimistic, as we move forward striving towards our goal of sustainability, as I know that Project WHY is a place where miracles happen.

I have never stopped believing in miracles!

ANOURADHA BAKSHI

Founder and CEO of Sri Ram Goburdhun Charitable Trust – Project WHY
March 2019

PROGRAM HIGHLIGHTS

This Report is a consolidated account of the progress and activities of Project WHY Centres during April 2018-March 2019. During the period, the Centres focused on quality after-school educational support; as well as invested in holistic learning. The year also saw collaborative efforts with other educational institutions for conducting workshops, trainings and mutual learning. The in-house assessments showed the following progress and achievements:

- *6% more girls enrolled at Project WHY compared to boys*
- *90% attendance at the Project WHY Centre's*
- *Learning outcomes improve through the year for both girls and boys*
- *Girls English reading skills are better than Boys*
- *All children have passed school exams and gone to the next grade.*

I. AFTER SCHOOL SUPPORT PROGRAM – PRIMARY AND SECONDARY

Below are some details of our children's assessment through the year:

A. **Student Percentage:** Through the year, we have seen the number of students oscillating within our Project WHY Centres. However, at the end of the academic year; the number remains over 1000 children.

CENTRES	LEVELS	Total No. of Teachers	Total No. of Children	Girls (G)/ Boys (B)
1. GIRI NAGAR	Primary	2	45	33G
	Secondary		59	71B
2. GOVINDPURI	Primary	3	57	30G 27B
	Secondary		85	46G 39B
	Sp. Needs	3	15	6G 9B
	Crèche	3	31	18G 13B
	Primary	4	149	80G 69 B

3. OKHLA	Secondary	5	160	92G 68 B
4. KHADAR	Primary	5	147	92G 55 B
	Secondary (+2)	4	210	118G 92 B
5. YAMUNA	Primary	4	86	35G 51B
6. KALKA MANDIR	Primary	1	12	8G 4B
Total		34	1056	558G 498B

The number of children increased with the commencement of specialized education support for class 11 and class 12 students in English and Mathematics as well as preparation for final examinations.

PREETI – Hungry for Education

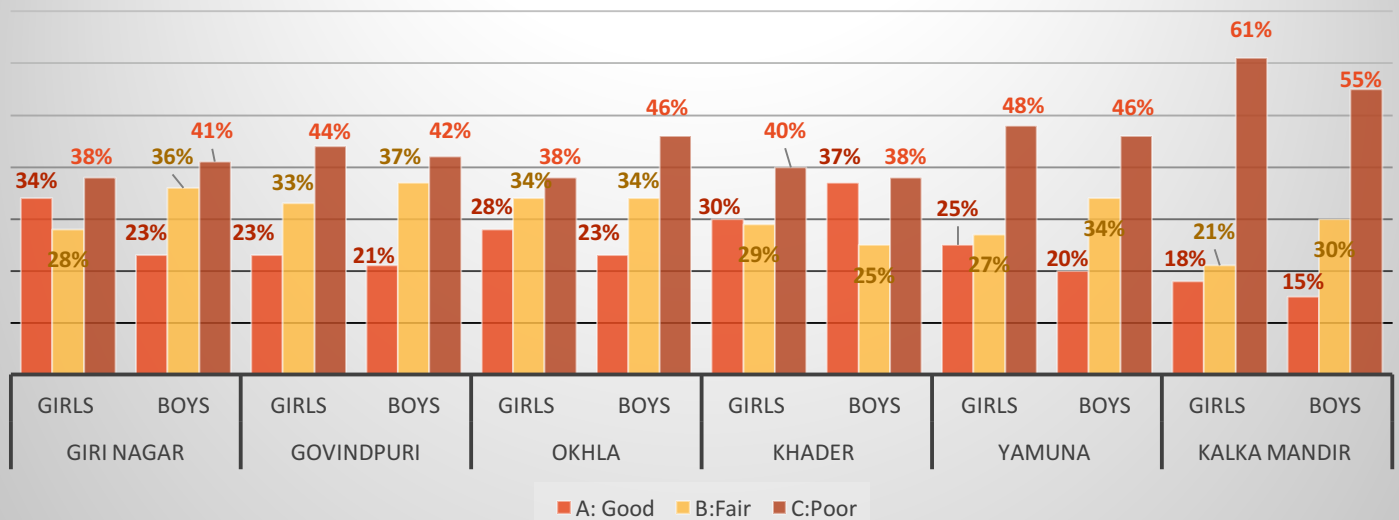
Preeti is a bright and intelligent student at the Project WHY Okhla Centre. She is 15 years old and is currently studying in Class X in the nearby Government School. Her father, Mr. Satyanarayan, is a bus driver for a tourist bus company while her mother, Ms. Phoolkumari, works in a factory. Her family originally belongs to Uttar Pradesh (UP) and they came to Delhi for better job opportunities. She has three younger brothers. All study at Project WHY Okhla Centre. Preeti joined Project WHY when she was in Class V. Even in the initial days she showed great enthusiasm to learn and was a hardworking girl. She likes to study Maths, English and Science. However, her favorite



subject is Math because she loves solving problems. “In Math, you do not have to remember or memorise anything; it is very logical”, she says and “it is also a scoring subject”. She wants to become a teacher when she completes her education. She likes to study at the Centre because “the teachers, especially Sonia Ma’am, are really good, patient and explain concepts in a simple way. They support and help children like me”.

B. Reading and Writing skills: Our Centres have been assessing the children educational performance and reading skills once every Quarter. In this period, we incorporated reading time for both English and Hindi. At the end of the year, we have seen a marked improvement in both spoken and reading among the children at our Centres. On an average the reading skills of the children are at 60% (combining good and fair reading skill levels of the children).

Reading Skills of Project WHY Children



Through the year, loud reading, newspaper reading, buddy reading and word building games as well as library time have been incorporated in the lesson plan.

C. Parent-teacher Meeting: Parent- Teacher meetings are conducted monthly at all the Centres. During the year, issues of reading skills and learning outcomes have been discussed during the meetings. As always, the parents have shown an interest in the results of their children's assessments and creative outcomes. Recently too we also conducted a feedback meeting at Project WHY Centres to gauge on how the parents appreciated our services.



II. Special Section and Crèche:

- ❖ This year, our special needs program focused more on vocational training alongside academic support. Individual Education Programs have enable some of our children to progress well. Other activities such as self-care and awareness, creativity, reading and speech therapy have all contributed to making learning fun. This year we not only introduced some new challenges for our Special section children – which was work experience training at local shops (our special needs program has tied up with Chaudhary wholesale Bazaar to train our students Akshay and Anurag, once a week, as part of the vocation skill training) but also exposed them to inclusive learning whereby they studied alongside Class 2 children at the Govindpuri Centre. The year culminated with a generous contribution by one of our Board Members – Swarup Biswas – towards the construction of a vocational Centre for our Special children. The vocation Centre/room will be used for training all our special section students in various product designing, labeling, packaging and sales. Our Summer program products will also be displayed at this centre.



Our Govindpuri Crèche children through the year, have been involved in fun filled activities revolving round socializing skills, stimulating child development through motor skills and creative activities so that they are ready to start formal school. Our batch of 2018 crèche children had their graduation ceremony on February



24, 2019. The children all wore their graduation black hats and got certificates. After the graduation, the crèche resource persons went on to conduct an awareness & survey around the slums of Okhla and Govindpuri for inviting new students to the crèche program. By March 10, 2019, we welcomed our new batch of crèche children.

III. Women Skill building – Khader and Kalka Mandir Centre's

During the year, the Women's Centre at Khader held two consecutive 6-monthly vocational training courses (January – June and July – December) for women in stitching/tailoring and a course on beautician. Women at the end of each course get a course certificate and a self- made manual of the training.



This year, we trained over 120 women (4 batches). Kalka Madir Centre currently has 10 women for the stitching course. Besides training we also ensure that the women

have basic literacy skills. A total of 72% of women and girls trained at Project WHY are gainfully employed; while 28% are in the process of looking for employment.

CASE STUDY: From Student to Teacher – RENU

Renu works at the Madanpur Khader Women Centre. She is the instructor for our stitching skill building program since 2010. She started as a student in the sewing classes in 2009 and went on to become the resource teacher. She joined the sewing classes when she lost her home and incurred huge debts. Her husband got retrenched after an incapacitating work accident. Renu became aware of Project WHY skill training for women from her neighbours in Khader. Keen to start earning, she was immediately attracted to the idea of developing a new skill and signed-up for classes in the evening. As she completed her course she began doing small jobs for her friends and neighbours. Renu was now moving forward in life. In 2010, when Project WHY lost its sewing instructor, Renu took on the task to instruct other women like herself. Today, with a clear financial strategy, she is paying back her debts as well as supporting her family. Her children study at the after-school support programme run by Project WHY at Khader. For the first time, Renu feels secure and self-worth. She hopes to give the same to others through her classes.



IV. Computer Program/ Cyber WHY



Our Computer program or Cyber WHY is conducted at the Okhla and Khader Centres. The program includes guiding children in MS Word, MS Excel, making PowerPoint presentations, paint, HTML, Photoshop, Corel draw, desktop publishers and others. In addition,

typing speed is also encouraged.

V. Boarding School Children

All our 8 boarding school children are at the **Colonel Satsangi's Kiran Memorial (CSKM) School**. Vicky and Kiran were being supported through the year for their public examination which they are appearing for in March 2019. Utpal and Babli both in Humanities stream in their Class 11 have been performing very well. During the summer vacation Utpal, Babli and Manisha volunteered their time at the Okhla and Khader Centre. We wish them all the best for the year ahead.



PROJECT WHY - DEHRADUN

The year, at the Dehradun Centre, started with full enthusiasm. The children have shown a sustained improvement in all subjects. The centre concentrated on a) quality educational support, b) computer skill enhancement and c) women skill building program.

A. Educational Program

- i. **After-School Program and Students Enrolment:** The after-school program caters to over 102 children. The table 1 below shows the student enrolled. The internal assessments over the year shows good learning outcomes among all the children wherein most of them securing above 80 percent.

Table 1: Enrolment of Students at Project WHY Dehradun

Centre	Levels	Total No. of Teachers	Total No. of Children	Girls (G)/ Boys (B)
Dehradun	Primary	6	76	42 G 34 B
	Secondary	3	20	10 G 10 B
	Senior	3	6	5 G 1 B
	TOTAL	12	102	57G 45B

The children enrolment is assessed every quarter to determine student's consistency and continuity in their after-school educational support. We also assess the children to determine the gender ratio within the centre. Reading skills, general knowledge and games are played with the children to improve retention of what they have learnt and to make learning fun. **Parent-teacher meetings** are held to discuss the children's performance and regularity in attending classes at the centre.



- ii. **Adult Program:** In April 2017, the Dehradun Centre inaugurated the stitching course, beautician course and adult education for women and girls. This year the program catered to 40 women in stitching course and 29 women in the beautician course. In addition, the Centre also has an adult education program for 36 women. At the end of the courses, we have seen that among the stitching group 71% are gainfully employed while the women of the beautician course 62% are gainfully employed.



- iii. **Computer classes:** As part of the educational support program all children are provided with computer skill training. The program includes guiding children in MS Word, MS Excel, making PowerPoint presentations, paint, HTML, Photoshop, Corel draw, desktop publishers and others. In addition, typing speed is also encouraged.

- B. **Celebrations:** - As part of the Project WHY Dehradun culture; the centre celebrates all national and cultural festivals. This allows for the children to be aware of our rich heritage but also inculcates tolerance.

- ❖ **New Year 2019:** - The New Year was celebrated at the centre. The children decorated their centre with their own art works. Mrs & Mr Gaurav Aggarwal Durga Cosmetic store gifted woollen caps and woollen leggings to the children.



- ❖ **Celebration of 70th Republic Day:** - The centre celebrated "70th Republic Day" on January 26th, with great enthusiasm. This marked the nations adoption of a constitution which was written on January 26, 1950. The center was decorated with tricolor flags, balloons and tricolored ribbons. Mrs. Anureeta Sharma the centre manager addressed the students and said a few words on the occasion of Republic Day. The children were told about the significance of celebrating Republic Day and the meaning of Republic Day. Children danced and sang patriotic songs. All the teachers, school staff saluted the nation with National Anthem "Jana Gana Mana". Snacks and sweets were distributed to the children and Staff.

- ❖ **Classical Music (Tabla) performance:** - A French gentleman named Alexes came to visit the children at the centre and performed for our children. He acquainted the children with the ancient Indian instrument of *Tabla*. The children were whelmed by this performance.



- ❖ **Visit to our Centre :-** A group of French ladies - Janine Breteche, Danielle Gouret, Janine Roussear and Bernadette Dauvin of the Inde et Vous association come to visit the centre on the 15th of January 2019. They interacted with the children and the children put up a variety of entertainment programs for them.

EVENTS AND ACTIVITIES

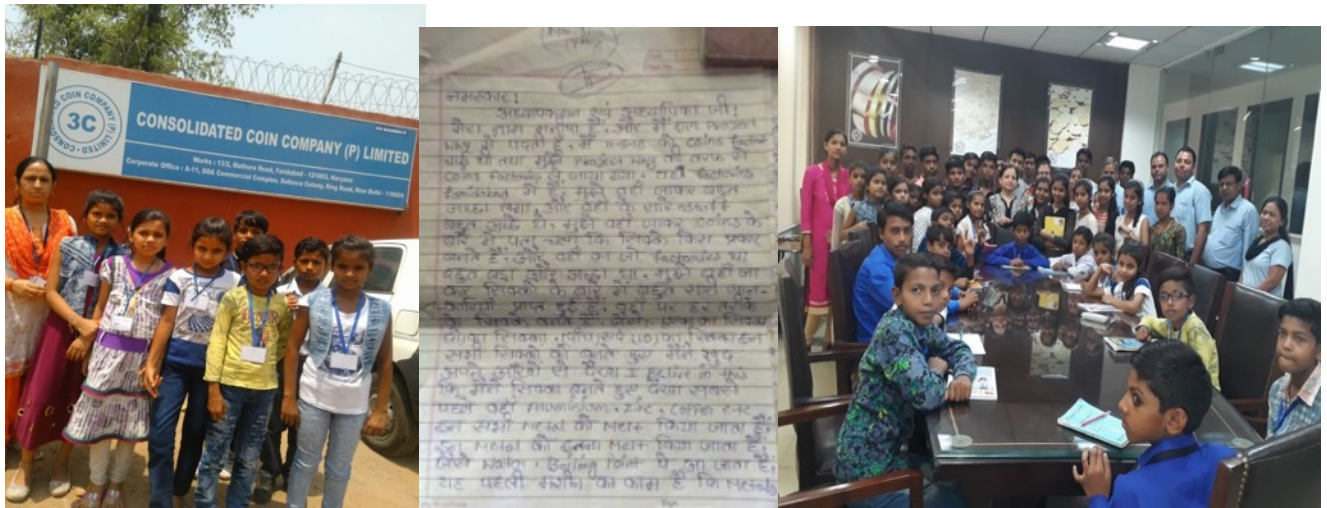
- ❖ **Career Fair:** Our Secondary Children attended a career fair on April 29, 2018. The children were briefed on various career options in the Health, Education, Hospitality, infrastructure industries and more. They also got a chance to interact with some of the employees/specialists and get briefed on what streams they can opt for after school.



- ❖ **Training on Gender and Sexuality (for Project WHY Resource Persons):** Between June 21- 23 and June 27 – 29, 2018 our Resource Persons underwent a “Gender and Sexuality” workshop cum training. The aim was to help develop a broader perspective about Gender, patriarchy and sexuality as well as clarify any misconception if any. Various methods were used during the training; group discussion, play acting, films and others. We plan that the next step would be to undertake similar training sessions with our children in our Centres.



- ❖ **Mint factory Visit-** On 11 May, 2018, the Okhla and Khader Centre's secondary children visited in M/s Consolidated Coin Co.(P) Ltd. There we saw what metals are used in our Indian coins, how metals were mixed, the different designs of making INR. 10 and INR. 5 coins. After the visit, the children were asked to write and draw about that they saw and learnt from their visit.



- ❖ **Fire Extinguisher Training:** Prior to Diwali celebrations, on October 6th and 18th, 2018 our Khader and Okhla Centres invited the fire extinguisher supplying company to give our resource persons a demonstration on the use of the equipment. In the past, especially at the Khader Centre, we have had fire accidents due to fire crackers landing on the roof of the Centre, during the festivity. A demonstration along with practice sessions for our resource persons ensued.



- ❖ **Diwali Mela at CSKM:** On October 26 and November 14, the CSKM public school organized a Diwali fest whereby Project WHY could sell the products made by the Special section. This was the first school –NGO collaboration for fundraising and sensitizing children to a social cause.



- ❖ **Sports Day:** On November 14, 2018, that is Children Day, the Govinduri and Giri Nagar Centres organized a Sports Day Event for the Children. Various sporting events were organized for the students. Our students enjoyed and had a good interaction among them. They also had samosas and juice as refreshments. At the end of the day we distributed prizes to the winners.



- ❖ **Fun with Waste** –The children learnt how to make simple objects out of waste material. Over the quarter the children were challenged to find one more use of a discarded/ waste item. In the past children have made planters out of used plastic bottles and discarded tires. The have recycled old beads, coloured sting and other items to make simple *rakhis* or friendship bracelets. This time the children of Govindpuri made an aquarium out of a discarded shoe box and newspaper; while Yamuna kids have made a motorcycle model out of discarded pepsi-can, aluminum wire and ice-cream sticks.
- ❖ **Lohri Celebrations** - 13 January 2019 – Lohri is a popular winter time Punjabi folk festival. The significance and legends about the Lohri festival is to commemorate the passing of winter solstice. Lohri marks the end of winter season and is a traditional

welcome of longer days and sun's journey to the northern hemisphere region of Indian subcontinent.

- ❖ **Republic Day Celebrations** – All the Centres were decorated on 26th January 2019 to commemorate the 70th Republic Day in our country. The children decorated their Centre's and put up various cultural programs (dance, speeches and drama). All the children's art work was also put on display for the day. The event culminated in distribution of prizes to students for academic excellence well and sweets to all the students.



- ❖ **Education Outing for Khader Children** – National Museum and Qutub Minar - The Khader Senior children, as part of their educational outing, visited the National Museum on January 4, 2019. The children also visited the Qutub Minar as part of their learning process of Monuments of India.

- ❖ **Alumni Meeting at Project WHY Centres** - Project WHY Khader Centre (December 22, 2018), Okhla Centre (February 4) and Giri Nagar Centre (February 9), had a very special reunion of former students, and their teachers who continue to hold the torch for education for underprivileged children today. Some of these kids have gone on to graduate, found jobs, and broken out of the vicious cycle of poverty in their



underprivileged community. It was heartwarming to hear their stories and proved once again how education can transform lives.



❖ **Women's Day Celebrations**

– The children celebrated the International Women's Day on March 8, 2018. The children were asked to make posters on their favorite women leaders / icon and asked why they liked them.



❖ **Holi Celebrations** – Holi is celebrated to welcome the spring season. In India, we believe that spring is full of colour so to mark this event, people throw colored water on each other to celebrate the commencement of the season. The Project WHY Centres also celebrated Holi with the children. Dry color and sweets were distributed on the occasion.

- ❖ **Other Events and Activities:** The children have had a fun year of learning about various things and experiencing it together. As always, Project WHY Centres gives equal weightage to academic and creative work. The Centre's encourage children to express themselves in different ways – drawing, singing, dancing, story-telling, working with waste and others. Through this process, we encourage the children's imagination, spoken skills and confidence levels. Also, all centres partake in celebration through the year, whereby the children also make their own decoration – Diwali, Christmas decorations – prepare songs, dance and plays for all occasions.



The Khader and Okhla children's curriculum now have library time, free conversation along with story-telling. Senior children often engage in general knowledge games. Children have kept up with plantation drive and keeping their Centres clean. The Yamuna children have now incorporated the "each-one-teach-one" once a week as a peer-to- peer learning exercise.



PARTNESHIP AND SUPPORTERS

❖ Resource Persons

Outing: On April 28, 2018 our resource persons, as part of the end of the year gratitude, visited the Taj Mahal. We would like to thank Enfances Indiennes for their support in organizing this event.



❖ CSKM Teachers visit Project WHY Centre's: The Teachers of CSKM visited the Okhla and Yamuna Centres. The purpose was to observe, discuss and share Project WHY ways of teaching and assessing children's progress through the year. The visit culminated with lunch at our Yamuna Centre.



❖ **Corporate Diwali Mela at Azure Hospitality:** On November 2, 2018 Azure Hospitality organized a corporate Diwali Sale of Project WHY products made by



the special section. It was one of the first corporate sales we organized this year. The team displayed *Diyas*, gift bags, cushion covers, coasters, shopping and vegetable bags all made by the Project WHY children.

❖ **Corporate Christmas Giving:**

On December 21, 2018; Azure Hospitality staff came like Santa Clauses to their adopted Centre – Yamuna Centre. They came with Christmas caps, cake, gifts for all the children and resource



persons. They also organized fund games and encouraged the children to sing and dance. All the children were overwhelmed with gratitude.

- ❖ **CSKM and Project WHY Resource Person's Interaction cum Workshop:** A one-day interaction cum workshop, was organized on December 14, 2018, in collaboration with CSKM school teachers on quality teaching techniques, classroom management and gender sensitivity. The Project WHY resource persons demonstrated the power of storytelling and shared their experience on primary/secondary level teaching methodologies.



- ❖ **RECAERO India** – It has been a successful one year collaboration with RECAERO India; who have been supporting our inception Centre – Project WHY Giri Nagar. Giri Nagar Centre has been Project WHY's testing ground for most of our quality after-school education programs - the primary classes, the secondary classes, the special needs children day-care, the early education program and our computer classes. It has schooled some of the brightest girls and boys in the community. With the support of RECAERO India, we were able to increase the number of children covered from 50 to 104; hire additional resource persons as well as maintain 90% attendance. We look forward to a long-term collaboration in improving learning outcomes of underprivileged children.



❖ **Japanese Group and Delhi Women's Group**

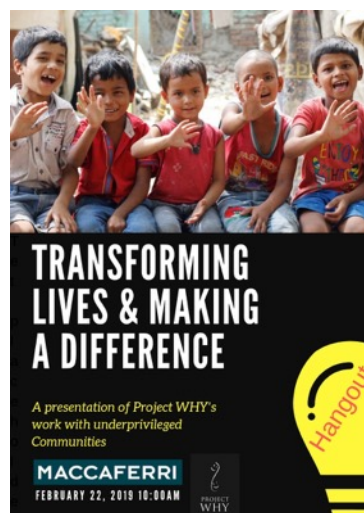
The Delhi Women's group and the Japanese group visited the Yamuna as well as Okhla Centres to spend time with the children. The Japanese group and the Delhi Women's contributed towards educational material and making education space viable at Yamuna and Okhla centre. The visit culminated with distribution of warm clothes to the children and learning materials.



Chopra Foundation, Asha for Education Foundation, Project WHY Deutschland and United Kingdom, Chess without Borders, Savitri Waney Foundation and many individual donors contribute towards School Supplies, Educational materials and Educational Outing that have contributed to our children's continuous learning process.

We would also like to thank **Kabir Suri, Vikramjiet Roy, Swarup Biswas and Sudhanshu Chhabra and all our Board Members** for their time, advise, monitory support for all our immediate educational support. A big gratitude to **Hans, Xavier, Sabrina, Mitali and Kiran Frey** for the continued support to our Boarding school children so that they can continue their education.

- ❖ **Inde et Vous les Enfant de Dehradun– Project WHY** Dehradun Centre – It has been two year since Sri Ram Goburdhun Charitable Trust has taken responsibility for the after-school Centre at Dehradun, which is fully supported by Inde et Vous. It caters to 60 underprivileged children. It also has the stitching course, beautician course and adult education for women and girls.
- ❖ **Interocean Private limited** – Our Kalka Mandir centre has been supported by Interocean private limited for the past year. Since their support, we have been able to continue providing educational support to the beggar's children and building the tailoring skills of the women in the community. In the coming year, with their support we hope to increase the number of children and strengthen the children's reading skills.
- ❖ **Presentation at Maccaferri** – Our Board Member, Vikramjiet Roy, shared his "Hangout" talk session with his co-workers on February 22, 2019 with the Project WHY Team. This gave us the opportunity to share our programs, progress and future needs with the Maccaferri team. We look forward to a long-term collaboration with Maccaferri team in the coming years.



VOLUNTEERS AND VISITORS

❖ VOLUNTEERS: Through the year we welcomed volunteers to all our Project WHY Centres. We had three types of volunteers a) Volunteers from university b) Volunteers from corporates and b) individual volunteers (National and International). In the month of April – June 2018, Genpact volunteers came and spent every Saturday with our children conversing in English and playing games. Individual volunteers from France, United States of America and our very own Boarding School Child Utpal volunteered their time to improve quality in English learning and creativity (model making, dance) within our Centres. In the second quarter (July- September 2018), two volunteers – Supriya and Rashmi, from Amity University came and volunteered at the Yamuna Centre. They made short case studies on the children and conducted various activities with them. Individual volunteers Maxime and Pauline from France, Sarah from United States of America (through Omprakash Edge Program) and Philip Germany volunteered their time to improve quality in English learning and creativity (games, dance) within our Centre's.



During October – December 2018 we welcomed Luise and Fabian, from Germany, who volunteered at the Crèche, Govindpuri and education program of Yamuna Centre. Luisa taught Maths and spoken English to our students, while Fabian trained our staff on quality Photography. Both have contributed to our photograph stock and

made video recordings for fundraising. Nathalie, our old-time volunteer, has been with us for the past six months, concentrating her efforts in making learning fun for our Crèche at Govindpuri. She also enabled us to get a space at the French Embassy Christmas *Mela* to sell our products made by the Special section children.



Our four Boarding Children – Manisha, Meher, Babli and Utpal – volunteered at the Khader Centre during their winter vacation. Utpal taught dance (in the preparation for the Christmas party as well as drawing and craft skills that he has mastered over the years. Babli taught class 6 children while, Meher and Manisha took English Classes for secondary children.



The last quarter we welcomed Claire, a volunteer from Luxembourg who came to the Project to volunteer for a month. She handled the social media page of the NGO. Jules, a volunteer from France came in mid-January to volunteer with us. He worked in the Special Section with the children and made them do a dance activity and also taught the boys how to shave. Elise, also from France came for a very short time to volunteer and she went to all the centers.





❖ Girl Child and Women's Right: A Volunteer, Julie (France) conducted a series of workshop with our secondary girls at the Khader and Okhla Centres on Women's Rights. These workshops aimed to sensitize the

Project WHY girls about women's rights and make them aware on certain malpractices within social norms across the world today. Julie also conducted group discussions, interviews as well as through various medium introduced these subjects.

❖ **8th September (French Visit):** - Three French volunteers - "Maxime", "Romain" and "Cuerceet" visited the Khader Centre. They have been traveling throughout South Asia under the banner – On the Road Again 2k18 - to raise funds for different causes - <https://www.facebook.com/OnTheRoadAgain2K18/> They interacted with our students and the resource persons. Some students showcased their skills in front of them. Dhreej of class 8th showed the remote-controlled robot he made while Neha of class 9th sang a song.



❖ **Visit of Project WHY and CSKM Children** - A noteworthy highlight of the year was Project WHY's growing collaboration with Colonel Satsangi's Kiran Memorial (CSKM) Public School. Couple of students' interaction on **November 03** and **December 01** respectively was organized. This children engaged in interacting

through informal general knowledge quizzes and carom-games. The interaction ended with a luncheon all together.



❖ **Visits at Our Project WHY Centres** – This quarter we welcomed many visitors to our Project WHY Centres. We had Mr. Xavier (Enfances Indiennes) with a group of French (October 18); Carla Ma'am with Family also revisited us; Ms. Claudia Huetwohl (Project WHY Deutchland), Ms. Haimanti Ray, Ms. Shalini Basiwala (eminent blogger) and Ms. Kasturi Patra all showed immense interested in the ways Project WHY was providing educational support to underprivileged children.



❖ **Savitri Waney Team Visit** – On August 4, 2018, Savitri Waney Team visited their sponsored Project WHY Centres - Okhla and Khader Centres. They interacted with the children and resource persons alike. The students explained in English, their experience of their visit to the Mint factory and what they learnt; while the teachers shared their experience of the Gender Workshop. The visit culminated with lunch at Khader Centre.



- ❖ **Social Media Training:** Our Project WHY staff received an 10-half-day workshops on the use of Social media, its importance, its use in promoting work, as well as the do's and don'ts as per the social media policy of the organization. The sessions also provided templates on ways of commenting, reasons for likes, shares and practical applications.



- ❖ **Visit of IGNOU Management and Dr, Traini:** A team from IGNOU visited the Khader Centre as well as Dr. Trani from Brown University had an interactive session on public health issues with the children and staff.



OUTREACH AND FUNDRAISING

- ❖ **Project WHY contribution to Kerala flood Relief** – On being informed of the floods in Kerala, in August 2018, our children started a flood relief fund collection. We collected over INR 24,495. With these funds, we were advised to get 350 Mosquito nets and 175 rubber slippers. All these items were contributed to the relief operations headed by Goonj.



- ❖ **Social Media revival** – For the last two month, Project WHY has been actively reviving its presence via social media – Facebook, Twitter and Instagram. We have hired a social media Manager –consultant who has committed to bringing our followers in all the social media to 3k. Through these efforts, we were able to launch two fundraising campaigns. Please do follow and like us on our pages
Facebook: <http://www.facebook.com/projectwhydelhi>
Instagram: [#projectwhydelhi](https://www.instagram.com/projectwhydelhi)
Twitter: [@projectwhydelhi](https://twitter.com/projectwhydelhi)

❖ **Presentations at Amity University and Ramanujan College:** On August 21 and August 30, 2018. Project WHY team made a brief presentation at the Amity University (Education Department), and Ramanujan College (Sociology Department); with a purpose of raising awareness and forging collaboration for mutual growth. We also met the head of department of Special Education and Head of Department Social Science at the Amity University. Next steps are that the Head of Department of Special Needs Education (Amity University) will be conducting a survey on September 4th of our children's education needs of all our Centres which will support our curriculum development for next year. Project WHY Govindpuri and the Ramanujan College have entered a MOU for collaboration whereby they would upload our profile on their website and provide us visibility and their students can engage with us as volunteers through their outreach program. With this success, we hope to reach out to other colleges within South Delhi in the coming year.



❖ **Project WHY Product sale:**

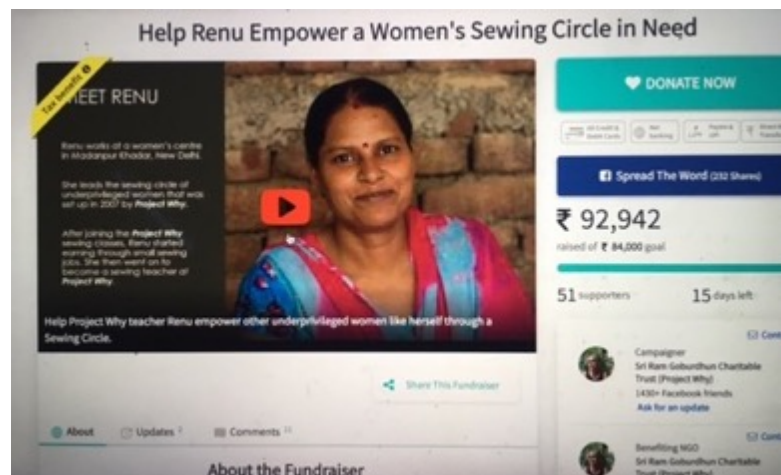
Project WHY Special Section students made products were on display and sale during the year in Azure Hospitality as Diwali Sale (Nov 2), CSKM Public school (November 06 and November 14) as well as the French School (December 01). All these venues allowed for a table



where the products created by the Special Section students could be sold. Vocational training gives these children the confidence and a sense of dignity in a country where differently abled folk do not receive the support and appreciation they deserve. These avenues allowed for the showcasing of talent and dedication of our Special Section Children. We hope that next year we will be able to tape other avenues to showcase their products.

- ❖ **Winner of the Omprakash Partnership Development Grant :** Sri Ram Goburdun Charitable Trust – Project WHY on October 13, was one of the awardees of Omprakash's Partnership Development Grants <https://www.omprakash.org/blog/partner-development-grant-winners-> The Grant provided Project WHY team with technical support on grant research and writing as well as impact story editing for a period of 6 months. <https://twitter.com/OmprakashOrg/status/1054829343527055360>

- ❖ **Crowdfunding:** The year has seen an increase in followers and people engaging with Project WHY social media; we experimented on a small fundraising campaign for our Sewing Circle at the Khader Centre with the guidance of Ms. Damyanti Biswas (a long-term volunteer and supporter) and her blogger's group on November 27, 2018.



Thanks to many people's generous donations, support and social media shares, we reached our target in 7 days plus we overshoot the targeted amount by almost INR 20,000 (USD 283). We raised INR 95,000 that would cover cost improving our stitching equipment's and covering training costs for 6 months.

A second fundraiser was initiated in end of February 2019. The funds of INR 488,180 were raised for a few staff of our Okhla Centre. We met our target by March 30,

2019 with the help of circle of bloggers that wrote impact stories of the work of Project WHY as well as our supporters on social media.



❖ **LIVE on Project WHY Delhi Facebook page** - For the first time, with the help of a long-term volunteer – Damyanti Biswas, Project WHY Delhi organized a LIVE talk on March 8, 2019 on its Facebook page.

<https://www.facebook.com/events/2041437662814131/>

Our Founder, Anouradha Bakshi talked on “Empowerment of Underprivileged Women” and shared heartwarming success stories of women that have been empowered through Project WHY’s work over two decades. Through our social media, we reached to over 21,673 people with the session.



PLAN FOR 2020

1. **Quality after-school educational support** - Accelerating efforts to continue quality-focused educational support, with a stronger results-based approach; This would also include inclusive education for special needs children, vocational skill training and others.
2. **Harnessing linkages for Mutual Learning:** Develop a comprehensive teen program to include career development as well as addressing gaps in teaching aids for better learning outcomes;
3. **Middle Management:** Harnessing the capabilities of our mid-level Resource Persons to take on responsibilities, deepen quality support education, and sustain the after-school support centers progress towards children's empowerment;
4. **Efficient Outreach Plan:** Sustain overall communication through social media and continuous interaction with our student alumni, volunteers and donors; and;
5. **Sustainable Fund Flow:** Sustainable funds with institutionalized support, long term agreements, and social impact for continuous learning of our children and improved outcomes.



PROJECT
WHY

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GOVINDPURI . YAMUNA . KALKA MANDIR